



July 11, 2011

To whom it may concern:

On behalf of the Kamloops Chamber of Commerce, I am pleased to write this letter in support of the Kamloops Central Business Improvement Association (KCBIA) and their contract renewal with the City of Kamloops.

Because of the efforts of organizations such as the KCBIA, Kamloops has a revitalized, vibrant downtown area. Their tireless work has provided the business community with events, cultural experiences and opportunities that keep their customers coming back for more.

The KCBIA's board of directors is comprised of business leaders who are well respected in our city. With their guidance, this organization continues to grow and develop more programs to keep Kamloops safe and vital, even during tough economic times.

KCBIA has partnered with the Chamber in several initiatives over the years. Most recently, they have joined our Community Business Initiatives Group which involves seven business organizations with a mandate to avoid duplication of services and to promote each other's programs and events. With strong partnerships like this, our city will only continue to become stronger and more attractive to more businesses and residents alike.

Sincerely,

A handwritten signature in black ink that reads 'Peter Aylen' in a cursive script.

Peter Aylen
President