



Flower Programs on Victoria Street

The Kamloops Central Business Improvement Association will again work in partnership with the City and Communities in Bloom for Victoria Street beautification. There are two programs to participate in.

Planter Pot Competition 2007

Communities in Bloom, Community Arts Council and the KCBIA have partnered for a second year on a blooming friendly competition. This is an extension of the Council/Business planter competition. The **Business Planter Pot Competition** will involve street-front businesses competing in their own contest.

How will it work?

- ◆ Businesses can choose two options: (a) An attractive unpainted pot for \$60, or (b) A locally hand painted pot for \$100 - the extra \$40 for artist as an honorarium. (We are working on the option of school children painting as well). You will then plant flowers and greenery in your pot and display it outside your business.
- ◆ The planter pots are 2' square and 2' high, terra cotta colored plastic pots.
- ◆ Some of the pot painting will take place in the CACK tent during the downtown Spring Festival April 27 & 28. Shoppers will be able to watch the artists at work.
- ◆ Judging is based on the planting done, not the painting. There are five criteria: Variety, design, maintenance, colour and suitability.
- ◆ Judges will determine a Best Planter winner who will then run against the top Councilor/Business Planter in a "Pot Off" for the Grand Prize "Bragging Rights"! "Pot Off" details to be announced later.

This program is a good alternative for those businesses whose tree wells are not able to sustain the marigold plantings. You are welcome to do both programs if you wish.

Marigold Tree Wells

If you wish to have planted flowers out front of your premises, in the tree wells, that you are willing to maintain, the City will ensure the soil in the tree wells is adequate, provide the bedding flowers and plant them. Planting will be done by May 31. The agreement with the City is based upon the merchants/service providers maintaining these flowers by **adequate watering** (on hot days may need more than one time), dead heading, general bed cleanup and reporting any damage to the City that might occur. There is no cost to the merchants/service providers who participate, just your time and loving care. Flowers that are neglected will not be replaced by the City.

If we have a high rate of failed beds the City will not want to supply flowers in the future! Some beds that died out last year will not be planted this year.

The Planter Oath: We promise to water and care for our flowers and talk to them daily. X _____

Name of store/business _____

Contact Person _____ Phone _____ Fax _____

Planter Pots: Unpainted _____ Painted _____ Tree Well(s) _____ Email _____

We already have a pot from last year and want to compete again _____
 Fax to 372-3220 by **May 19**, or contact the KCBIA office (372-3242) or email (gpooler@kcbia.com) .