



Upcoming Events

- ◆ Wednesday Nite Live
May 26, 2004
Coast Canadian Inn
A social gathering for all business members for fun and networking
- ◆ Spring Alive Festival
May 27 to 29, 2004
Centre of the City
A three-day festival celebrating spring in the Centre of the City
- ◆ Artwalk 2004
May 22 thru June 19, 2004
Centre of the City
A 4 week, downtown event that showcases work by local artists, artisans, and performing artists.
- ◆ Mainstage 2004
July 2 to 10, 2004
Winning plays from across B.C.
Sponsored by Theatre BC, The City of Kamloops and businesses.

'CAP' TEAM CORNER

We want everyone to enjoy a clean, safe and friendly City Centre; that is part of the mandate of the KCBIA and will be the goal for our Central Ambassador Patrol Team.

This is not a new invention. Winnipeg, Vancouver, Gastown, Kelowna, Penticton and numerous other North American cities have created patrols for their downtown areas. Crime stats in studies of Patrol programs have shown that they reduce criminal activity. They do not replace the Police but work in co-operation with them by patrolling the streets and alleys to watch for vandalism and theft from cars, homes and businesses. They monitor cleanliness and public behavior including panhandling, potential nuisances and graffiti. Security and crime prevention are only one component of the program. Other components are hospitality that includes directions and information to visitors and locals alike about events, activities, entertainment, parking, transit and public services and advice on shopping and restaurants, hotels and services; safety to ensure safe walks to vehicles or banks when requested; first aid and comfort to victims and emergency phone service to police, fire or ambulance. These Patrol programs basically put trained 'Eyes and ears' on the street and assist in crime prevention through educational initiatives for businesses and the public.

Ideally the Kamloops Central Business Improvement Association and its Ambassador Program would work together with the Community Policing and Tourist Information Centre, from a central office. This would ensure a sense of continuity within the City's Central Community. The KCBIA is working hard to implement a basic Ambassador program this summer that will grow each year.



Flower Program

The KCBIA will again work in partnership with City Officials to enhance the tree wells along Victoria Street. The City will provide and plant the bedding flowers. The agreement with the City is based upon the merchants maintaining these flowers and reporting any damage to the City that might occur. There is no cost to the merchants who participate. If you have not signed up yet, please call the office. This is an exciting way to promote the beauty of the area.

WHAT'S NEW!

KC Biz Club

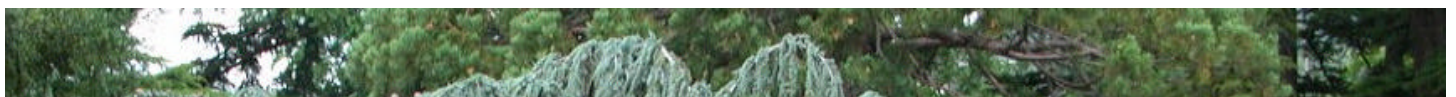
This newly formed group represents the Central area business members who have paid their \$5 membership fee to the Central BIA. One of the many advantages of being a member, is to receive a monthly mini-newsletter that will keep your business informed and up-to-date on the planned events and management of issues in the Central BIA. The more members our BIA has, the stronger the voice you will have for important issues such as revitalization, beautification, growth and business incentives for the Central core.

Spotlight on Business

A bi-monthly feature will be published in the Downtown Echo and will profile one of the businesses in the Central BIA. The business name will be drawn from the members of the KC Biz Club.

Is your membership fee paid?

Join the KC Biz Club today! To pay your 2004 dues, send or drop off at the office or call for pickup.





ARTWALK 2004

“The intent of Art Walk is to provide an opportunity to develop a partnership

between local business, their customer, visitors and Kamloops creative community.” Businesses or retailers who want to display artwork should contact the Arts Council at 372-7323. The deadline for entry is May 1st!



Crime Alert

Counterfeit bills are still being circulated with 20's and 100's being the most common. 5's and 10's are also still showing up. Bills need to be inspected under a good light. You will be able to feel raised printing, especially on the portrait. Other methods to check for authenticity include ensuring the fine printing is clear and when the bill is tilted the gold emblem changes to a green hue. A black light will show hidden UV spots. When a genuine bill is rubbed on white paper some color will be transferred. However, if the colour runs on a dampened bill it's a fake! To learn more about the counterfeiting problem and loss prevention, the KCBIA will be sponsoring seminars on these topics in the near future. Call us to express your interest; we will notify you when the dates are set.

URGENT

Anyone approached by Mr. Ken Milligan regarding business card sized ads around the border of desk pad calendars should call Michelle at 374-3810.



2004 Board of Directors

President	Grayden Flanagan	Subway
Vice-President	Deb Steele	Kamloops Soc. For Community Living
Treasurer	Alan Gozda	McDonald's Restaurant
Secretary	Tina Lange	hello toast
Director At Large	Gemma Gowling	Gemco Enterprises Ltd
Director	Brent Arnason	Casey's Collectibles
Director	Jonathan Buchner	Jonathan Buchner Gems & Jewellery
Director	Janet Holland	Lavender Lingerie
Director	Norm Langlois	First Place Performance & Detail
Director	Bob O'Brien	The Max/The Zone
Director	Denis Walsh	MovieMart

Committee Corner

One of the unique things about the Central BIA is the mix of independent business people that work together as a community. We have had a great response from volunteers to sit on all four committees.

Business Development is working on the longer-term goals of attracting more businesses to locate in our area. Residential infill is also on their agenda.

Communication & Education is involved in several projects that include education workshops/seminars and a spring social event for members. Business education ideas that have been discussed are window dressing, counterfeiting, loss prevention and motivational speakers. The Committee would like to offer monthly business education classes, taught by experts from various fields for a nominal fee. Any suggestions would be welcome.

Safety & Security is tackling the important Central Ambassador Patrol Team creation. We want to have Ambassadors welcoming everyone to our vibrant downtown this summer. This will require funding partnerships and considerable organization; An excellent sponsorship opportunity.

Marketing & Promotion is working on putting together a Spring Festival for the end of May. This is the same weekend that the Shriners are in town for their convention with a huge parade down Victoria St. on Saturday May 29. We are planning a three-day festival celebrating spring in the Centre of the City and want to get community groups and clubs to participate with events, activities, demos or any bit of fun they can invent!

Your Team Members



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