



## *June 2006 Newsletter*

### *News*

#### *Merchants Market – Biggest Sidewalk Sale in B.C.*

##### **Wednesday July 19 – Farmer’s Market – 400 Victoria St. closed 8am – 3pm**

The Farmers Market will be expanding to fill the entire block. Downtown merchants will add another day to their Sidewalk Sale days & promote the Farmer’s Market. Set up will be similar to the Sat. market.

##### **Thursday July 20 - Charity Challenge Carnivál – 300 Victoria St. closed**

10:00 am – 4:00 pm Sponsored by The United Way. Local non-profit groups will be setting up a variety of fun “Carnival” games and activities for everyone to enjoy.

##### **Friday July 21 - Sidewalks Rule! Streets are open.**

Streets are open and sidewalks are for sales! The KCBIA is actively securing interactive and entertaining personalities. This part of the Merchants Market days attracts customers and keeps them in the area for a longer period of time.

##### **Taste of the DownTown Restaurant Showcase - Friday**

Visitors and shoppers will be able to “Sample their way around the City Centre Restaurants”!! Participating restaurants will offer samples from in front of their restaurant or use roving waiters with a tray. Radio and Newspaper advertising is promoting this event.

##### **Saturday July 22 – 200 Victoria St. closed 10am – 4pm**

###### **Buskers Showdown**

This is a street entertainers competition. “High Noon, Main Street, no guns!!”

Actually 10am to 4pm with a \$500. Reward. Two categories this year sponsored by the Kamloops Daily News, Perry’s Recording Studio and Urban Systems.

###### **Business & Artisans Showcase**

We are encouraging businesses from the **entire KCBIA** area to join in on Victoria St. to take advantage of the traffic. Set up a booth to display and sell your products and get great exposure for your business. There is no-charge for KCBIA businesses (\$20 fee for NonBIA artisans). The KCBIA reserves the right to approve all participants. We are asking participants to pre-register so we can assign space. Fill in the form online [www.kcbia.com](http://www.kcbia.com) or call 372-3242.

**Media Coverage:** Supplements in The Daily News, Kamloops This Week (19<sup>th</sup>) and a schedule in the Echo Thursday. Radio and TV with NL/The River, B100, CIFM, Larry Read "Midday" and On Location radio.

### *Live at Lunch Music Program Launch July 5<sup>th</sup> 11:30am*

Mark your calendar and come out into the sunshine@ July 5 at 11:30 by the Art Gallery. The program will run each week Tuesday to Saturday and Friday nights. Sponsored by Lake City Casino, CIFM, City Arts Commission and the KCBIA.

### *Ambassador Patrol (CAP) Team*

The 2006 CAP Team is out on the streets from 9am to 8pm Monday to Saturday and 12 – 6pm on Sunday. Colin, David, Daniel, Adam, Carmin, Georgia and Natalie may be contacted by cell at 572-3008 or 572-3009 or email [ambassador@kcbia.com](mailto:ambassador@kcbia.com)

## *Hot Nite in the City – August 11 - 13*

The committee would appreciate any meal coupons (blocks of 25?) from the Downtown Restaurants for the approximately 100 volunteers. The organizing committee would like the merchants to be aware of the following:

**Hot Nites Committee** – Businesses that have sidewalk uses permits will only be allowed to use their permit for what it was issued for. Any appliance that generates heat will not be allowed to be used in any crowd situation.

**City of Kamloops** – Business Licence restrictions for Hot Night in the City August 14<sup>th</sup>

-Any change to a business operation requires a business license application to be submitted

-Temporary amendments to a business license area will be considered for expansion on Private Property only.

-Business wishing to be licensed to operate on Public Property will not be permitted during this event except for businesses, which are registered exhibitors in the show. Permits issued for patio seating are valid. No expansion or change to the permit is allowed.

-Applications for temporary amendments to a business license must be received by August 9<sup>th</sup> 2004.

**Kamloops Fire & Rescue Dept** – will be restricting the use of heating and cooking devices on Public Property. Keep this equipment off of the Sidewalk and Streets.

## *Events*

**July 1 – Aug 31 – Music in the Park** Riverside Park 7 – 8:30pm

**July 23 – River Family Festival** 11am – 4pm Riverside Park

**July 27 - 30 – BC Summer Games** Volunteers Needed! Call 851-0727

## **Safe Harbour Workshops**

Make your business or agency a Safe Harbour for diversity. For more information visit [www.safeharbour.ca](http://www.safeharbour.ca)

FREE two hour training session will be offered on the following dates:

Tuesday, June 27/06, 1–3pm                      Thursday, July 6/06, 10am–12pm

Tuesday, July 25/06, 1–3pm                      Wednesday, August 16/06, 10am-12pm

Where: 110-206 Seymour Street, Kamloops Immigrant Services

Pre-register: 372.0855 or [kim@diversitykamloops.ca](mailto:kim@diversitykamloops.ca)

## *New Businesses*

Welcome to the Centre of the City:

**Total Health Clinic**                      **735 Victoria St.**                      **Massage Therapy**  
**Frankly Coffee**                              **437 Lansdowne St.**                      **Coffee Shop**

## *General Info*

### *BC Hydro Product Incentive Program*

Take advantage of the opportunity to save more with Power Smart!

Did you know that BC Hydro's PIP provides financial incentives to organizations that replace inefficient products with energy-efficient technologies? And did you know that the incentives are going up, effective June 1, 2006, making the investment in energy efficiency even more cost-effective? Reduce your operating costs by upgrading to energy-efficient technologies. Conservation is the first and best choice for starting to meet B.C.'s growing need for electricity. Start saving today! Call 1 866 522-4713, or visit [bchydro.com/incentives](http://bchydro.com/incentives).

## *Unlicensed Vendors*

Anyone that is approached by a door-to-door salesperson should contact the City Bylaws Dept. immediately. 828-3407. These vendors are usually operating without a Kamloops Business License. Please DO NOT purchase goods from them – SHOP LOCAL!



### *Flower Watering on Victoria St. – Please water daily!*

A reminder for all businesses who had flowers planted in front of their businesses – Please Water!

Please let me know if there is a special event that you would like to have published in YOUR newsletter!

Contact Peggy at 372-3242 or email [pshelley@kcbia.com](mailto:pshelley@kcbia.com).

## *Be part of our Success!*