



## June 2008 e-News

### *2<sup>nd</sup> Annual Back Alley BBQ June 25 5:00 – 7:00pm*

Please join us for burgers, door prizes & entertainment by Brenda Lively in the back alley at 261B Victoria St. RSVP Petra Franke at [pfranke@ragan.ca](mailto:pfranke@ragan.ca). Explore the potential for back alley reclamation.

### *Downtown Merchant's Market July 16 – 19 – It's Party Time!*

We have lots of fun planned, bring your tables out and have your best sale of the season! This is your "once a year" when the Downtown is on sale. Promote this event to every customer from now till then! Participation is the key to success. Signup online or call the CAP Team 372-5008 or 372-5009

**Special Store Events:** If you are having a special event in addition to sidewalk sales, please let us know so we can help promote it. ie: tarot card reader, book signing, etc.

**Planned Media Coverage:** Supplement in The Daily News, spread in Kamloops This Week, schedule in the Echo Thursday. Radio and TV: NL/The River, B100, CIFM, Maggie Cox "Midday" and On Locations.

### *KCBIA Golf Tournament & CAP Team wrap up August 19<sup>th</sup>*

Mark you calendar for the 2<sup>nd</sup> Annual KCBIA Golf Tournament Tuesday August 19<sup>th</sup> at the Mt. Paul Golf Course. \$50 per person. Prizes – Fun – CAP Team wrap up. Phone Tim to signup 572-3008 or email [capteam@kcbia.com](mailto:capteam@kcbia.com).

### *Downtown Workers Population Survey*

The KCBIA and Venture Kamloops are compiling data on the daytime population of our downtown core. The overall numbers of workers by business sector showing seasonal variations will be used for business attraction, development and retention. Go online [www.kcbia.com](http://www.kcbia.com) - click on Survey Monkey link below the Merchants Market info.

### *Venture Kamloops Airport Survey*

Kamloops business and tourism partners are working together to expand air-service at the Kamloops Airport - new regional and inter-continental destinations by 2010. The goal of this project is to gain a sense of the business air travel trends at the Kamloops Airport across the Kamloops business community and affiliated networks. Individual responses are confidential. The cumulative results will be posted on Venture Kamloops website. A 2minute survey:

[https://www.surveymonkey.com/s.aspx?sm=EsAj6Dm7e7qdLbVegQ\\_2bm\\_2fA\\_3d\\_3d](https://www.surveymonkey.com/s.aspx?sm=EsAj6Dm7e7qdLbVegQ_2bm_2fA_3d_3d)

### *Flower Pot Planting*

The tree wells are NOT being planted by the City this year. We have a selection of hand-painted pots available for a \$25 lease. They must be displayed in front of your business [not taken home!]

Planters can be viewed in our office at #4-231 Victoria St. or we can deliver a random design.

*Downtown Guide & Directory* 2008 Copies are available. Give us a call if you need extras.

## *Events*

### *Kamloops Art Gallery*

**June 8 to July 20** - Local artist Terry Kirkpatrick - Brushes on Wheels in The Cube, which is free to the public.

**June 8 to August 31** -The Drawings and Paintings of Daphne Odjig: A Retrospective Exhibition

### *Arnica Open Studio*

**to June 21** Immigration Series Jennifer Long - Toronto MFA student Jennifer Long fabricates tender photographic moments of four couples hoping to gain legal residency for their partners.

**June 27 to August 1** - Fundraising Exhibition at Arnica - Portable Souvenirs of Kamloops

A playful look at the tourism industry. Postcards and original artworks are the main work.

### *July 5 Developing World Connections Africa Gala Dinner – Sun Peaks*

Kamloops Professional Firefighters fundraiser to fill a forty foot container of medical supplies, school supplies, clothing, bicycles and tools to be shipped to Jambiani. Contact David Sakaki at 250-574-1855 or by email dsakaki@kamloopsfirefighters.ca or visit: [www.kamloopsfirefighters.ca](http://www.kamloopsfirefighters.ca)

### *Interior Savings Centre*

July 15 – Hedley

### *June 28 Crimestoppers Dinner Event 5:30pm*

“From Addiction to Treatment and the Path In-between” is to promote an understanding of how the abuse of drugs and alcohol can lead to ruined lives and criminal activities. Tickets \$40 each.

TRU- Campus Activity Center - Grand Hall. After dinner there will be an opportunity for the public to talk to any of the speakers or the Crime Stoppers Board Members.. Net profits donated to one or more addiction treatment facilities in Kamloops including the InnerVisions Recovery Centre.

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### *Don't forget to call the R.C.M.P.*

Please remember to call the R.C.M.P. for all incidents that occur. Descriptions of perpetrator(s) are helpful.

The calls will log statistics for building a case against the criminal element and for requesting more R.C.M.P. resources. The R.C.M.P. have promised “immediate action” on your phone call.

### *KCBIA Biz Club Membership* signup online [www.kcbia.com](http://www.kcbia.com)

As a **KC BIZ Club** member, you will be aiding and benefiting in the redevelopment and growth initiatives the KCBIA is working towards for you as a property owner and/or tenant. The more voting members, the stronger the voice for important issues such as security, revitalization, beautification, growth and business incentives for the downtown core. \$20 yearly membership benefits include:

- ❖ Access to the KCBIA network for broadcasting information - events, leasing, etc.
- ❖ Regular e-newsletters to keep you up-to-date and informed about the Downtown
- ❖ Highlighted business listing in the Downtown Guide & Directory [published each Spring]
- ❖ Listing on the KCBIA website in the Business Directory
- ❖ Entry in a monthly free ad draw that profiles your business in the Downtown Echo newspaper.

**2008 BIA's of BC Community Programs, Partnerships and Special Events Award Winner**

***Be part of our Success!***