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What the Kamloops Central Business Improvement Association Does for its Members

Upcoming Events

- City Centre Christmas Cash Contest: November to December
- "Good Fortune Event" Golden Buddha Fashion Show at Cowboy Coffee: Nov. 12-6-10 p.m.
- Festival of Trees: Nov. 24-27 at St. Andrews on the Square
- "Light Up" Festival: Nov. 26
- Christmas in Kamloops Kick-Off: December 3rd at St. Andrews on the Square



Winter BIA Banners are Up!!

Our Mission Statement:

"To promote business growth and economic development in a format that will make the central business area of Kamloops a better place to visit, live and work."

This rather generic statement is the corner stone of what the BIA does, but is certainly doesn't cover everything that is accomplished. Through an election process 12 business leaders have become Directors and work toward reaching the mission. The structure is "Committee Based" and consists of the Marketing & Promotion, Membership, Communication & Education, Safety & Security,

Economic Development & Planning and Property Development Committees. These committees tackle almost every issue that faces the Centre of the City.

A considerable amount of time is devoted to liaison with various city departments and that is where the BIA can assist individual members in dealing with the bureaucracy within city administration. If you are having problems with permits, regulations, access to information, help is only a call away. Considerable efforts are placed on controlling street activity and working

with the RCMP to ensure that people feel safe and secure when in the city centre. We also concentrate on bringing new businesses back into the area.

A special package that will assist new business will soon be available to encourage location in the downtown core. We also want to work with REALTORS to find ways of filling the 'holes' in vacant office spaces. We do this by partnering with Venture Kamloops in identifying potential opportunities for economic development.

Christmas Promotions & Activities

Light-Up Festival

A number of groups are working towards making the Centre of the City much brighter this year! This will be the first time that the "Festival of Trees" will be held in St. Andrews on the Square from Nov. 24-27th. During the same week, the Coast Canadian Inn will place a 40' tree high atop their hotel, the city, with your BIA, will be lighting up the trees along Victoria St. and the Downtown Echo paper will be facilitating a "Light-Up" night festival on

Nov. 26th. Running from 5-8 p.m., all merchants are encouraged to dress their store window with festive lights and decorations and stay open late. The goal is for everybody to light up at 6:30 p.m. sharp and plans are in the works for walking tours and different activities on each block!

City Centre Christmas Cash

Your KCBIA has developed an exciting Christmas Contest that will encourage and promote city centre

shopping, dining, and entertainment during the upcoming holiday season.

- The basic idea is a post-card-size punch card that has 10 \$20.00 spots.
- Participating merchants will stamp a customer's card with their business stamp/logo for every \$20.00 spent in the store.
- Once a customer has spent \$200.00 in participating stores, they can enter to win a \$1,000.00 holiday shopping spree.
- The draw will be made

December 19 in conjunction with the CP Rail Christmas Train.

The promotion was limited to 50 businesses for the first year, so if you missed the cut this year, be sure to get on board early for next year!



Downtown Merchants Market



Shoppers enjoying the sales and entertainment along Victoria St.

Another successful Merchants Market was had by our participating stores this past July. Although not every event or activity that we had planned for showed up, the results of the questionnaire distributed to our members gave us some positive feedback and suggestions for next year.

We are working towards adding more streets and merchants to the event next year and really need our members' participation to make it bigger and better than ever!

Safety and Social Issues

The Safety and Social Committee has been meeting and dealing with the issues of policing, business break-ins, and aggressive panhandling. A meeting was held with Const. Carlson of the RCMP and we asked that his department give very serious consideration to finding a way to provide a greater police presence in the downtown core and that a higher priority to responding to security alarms be considered. The Board of Directors will be considering a recommendation from this committee that City Administration direct Supt. Murray to identify ways that we can increase security in this area.

It is our suggestion that a bike patrol program or something similar would certainly address this problem. At the request of the KCBIA, a By-Law will be introduced that is directed at aggressive panhandlers and the intimidation they cause to local merchants' customers. This is not a By-Law to outlaw panhandling, but only to direct where and when it can happen. If Council passes this By-Law, enforcement might be accomplished through the expanded services of the parking meter patrol officers. If you would like to see a copy of the By-Law, simply contact our KCBIA office.

KCBIA Board of Directors Election

It's time to nominate individuals willing to seek election to the KCBIA Board of Directors. Each year six of the Directors are re-elected or new people are elected to the Board. Under our constitution three nominees must fit the property owner classification and three the tenant classification. Each Director is responsible for a Standing Committee and there is one Board of Directors meeting each month. The meetings are limited to 90 minutes. If you are interested in allowing your name to be on the ballot or would like to nominate an individual, contact the office and staff will come and explain the process.

To best represent your interests, the KCBIA depends on having good Directors.



Crime Alert!!!

Watch for Counterfeit \$20 and \$100 Bills



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