



## **Ponderings of the President...**

*Hello and Happy Fall!*

Hope everyone enjoyed our wonderful Kamloops summer. The KCBIA Board of Directors would like to welcome Patrick Lindsay to our team. Patrick was hired in July as our General Manager after an extensive search. He brings with him, many years of experience and knowledge, from working with the Kamloops Real Estate Association and many different levels of Government. Patrick's ideas and enthusiasm make him a valuable addition to the "Center Team". If you have not met him yet, be sure to drop by the office or give him a call (ph: 372-3242 cel: 319-7675) to welcome him.

We would like to thank the Hiring Committee... Gemma Gowling, Dean Perry, Rino Piroddi, Vic Spolia, Deb Steele. They conducted an extremely professional hiring process that took a lot of time and energy from their busy lives. This was a very important task that is critical to the success of our BIA. The recommendations the committee brought to the Board has resulted in our finding the right person for the job.

Patrick really had to *hit the ground running*, as he came on board just as our event filled summer started. We think he came through very well, with the KCBIA involved in the Cattle Drive event, the Downtown Market and the Hot Nite In The City car show. These were all fun events that had excellent consumer turn out, the street entertainment added a great deal to the festive atmosphere and was well received. "This should be done more often" was a very frequent comment heard.

We welcome your input on these events and other issues – please take time to complete the survey on the tear off portion of this newsletter.

Communication between the Board and the Members is absolutely necessary and vital. With tools such as our website and newsletters we hope to keep you informed. Feel free to contact any Board Member or Patrick to put in your two bits worth... it is important to us. (PS: the website is a great place to take time to view, keep yourself updated and has a list of Board Members and contact numbers).

Board Meetings are held the first Wednesday of each month – 7:30am at the office, members are most certainly welcome to attend. If you wish to make a presentation, contact Patrick in advance.

In cities around the world the City Centre is the heart and soul... the core... where residents meet and tourists are drawn to visit. Kamloops has a really beautiful downtown core with it's own unique energy. Here we can live, shop, work and play. We must strive to keep it vibrant – if the heart is healthy, so is the whole body!

Have a great fall; hopefully summer weather will carry on a little longer!

Gay Pooler  
President

## **Centre of the city news.....**

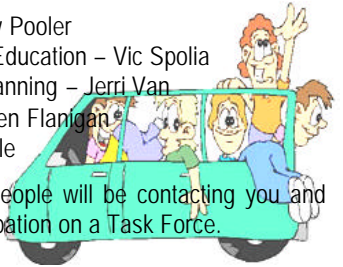
### BOARD OF DIRECTORS

At the last Directors meeting, approval was granted to change the committee structure. The Planning Committee recognized a slight shortfall in what the mandate of the committees was and how they served the membership. We have now reduced the number of committees and will work mainly with "Task Forces". It is anticipated that with the Task Force, most of the day-to-day work will be completed and the Directors can then deal with the decisions required, allowing a more productive and efficient association.

Committees and their contact people???

Promotion and Marketing – Gay Pooler  
Membership, Communication, Education – Vic Spolia  
Economic Development and Planning – Jerri Van  
Property Development – Grayden Flanagan  
Safety and Security – Deb Steele

Please remember that these people will be contacting you and asking for your help and participation on a Task Force.



### KAMLOOPS HOTEL ASSOCIATION

With the Christmas season not far away, the KCBIA anticipates partnering with the Kamloops Hotel Association to develop an event around "Christmas Shopping" and staying overnight in our downtown hotel accommodations. Although still under discussion we hope to involve the Santa Claus Parade organizers, the opening of the Wild Lights at the Wild Life Park, a Christmas Festival, reduced hotel room rates and great shopping opportunities. As the idea becomes clearer more information will be passed along to you. This will be exciting... and a "real value" for those who participate.



## METER PARKING

Time is ticking for all of us...



It seems that we must constantly remind merchants and their staff that the meter parking on Victoria Street is to be for customers. Complaints are heard concerning multiple metering and no turnover of vehicle traffic at the meters, therefore KCBIA will be working with the City Parking Bylaw Enforcement Group to deal with this problem.... remember - if customers can't park near your place of business because staff have parked in the stalls, they will probably find other venues to visit and make their purchases from.

## KCBIA WEBSITE

The new site has now been launched and can be found at...

[www.kamloopscitycentrebia.com](http://www.kamloopscitycentrebia.com)

Features of the site include:

- Online Business Directory
- Calendar of Events
- Newsletters – both past and present
- Applications for KCBIA and Committee Memberships
- Links to community resources
- Board of Directors

Some future enhancements will be:

- Event Spotlight
- Banner Advertising
- Lease Space Inventory

Member's benefits:

- Secure area for members only... information of importance such as meetings dates, times, minutes
- Links to your company website, email addresses within the business directory. If you do not have an online presence, the KCBIA can create a page with your logo, brief company description and contact information.

*Get online! Check it out!*

Contact Patrick Lindsay for more information

Email: [plindsay@kcbia.com](mailto:plindsay@kcbia.com)

[www.kamloopscitycentrebia.com](http://www.kamloopscitycentrebia.com)

Recently a candidate, who is seeking a seat on City Council, was in Chambers suggesting that Victoria Street needs to be cleaned more frequently. The Directors of the KCBIA want to remind merchants and business owners, that there is an implied responsibility for each of us to keep the front sidewalk clean of debris, leaves, trash, etc. If you believe



more maintenance is required contact the office and the General Manager will deal with the city. It doesn't take much to keep the area clean and people do notice your efforts. Lets all pitch in and keep the street "lookin' good"

*Tear off Survey...*

The KCBIA would like your feedback and ideas for improvement of the summer events. Also – suggestions for the Fall / Christmas season:

(circle your choice of yes or no)	Cattle Drive	Downtown Market	Hot Nite In The City
<i>Did this event... Help your business</i>	Yes No	Yes No	Yes No
Have public relations value	Yes No	Yes No	Yes No
Better than previous years	Yes No	Yes No	Yes No
Overall rating from 1-5 (1-lowest 5-excellent)			

<i>Your opinion...</i>	
Do the street entertainers (clowns, musicians) add to the events listed above?	Yes No
Should the KCBIA host more events?	Yes No
Was starting Hot Nites earlier better?	Yes No
Was the Merchant Market/Fair street closure on Saturday a good thing?	Yes No
Do you agree that late July is an appropriate time to hold the Merchant Market/Fair? (if no... suggested date? _____)	Yes No

We wish to sponsor some business improvement seminars. Please select those of interest to you: (a small fee may be charged for those attending)	
<input type="checkbox"/>	Loss Prevention (Theft, Counterfeit, etc)
<input type="checkbox"/>	Marketing / Advertising
<input type="checkbox"/>	Human Resource Management
<input type="checkbox"/>	Financial
<input type="checkbox"/>	Customer Service / Salesmanship

General Comments:

\_\_\_\_\_  
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Name / Business

\_\_\_\_\_

Phone / Email / Website

\_\_\_\_\_

Are you interested in a link on our site? Yes No